

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2659371
	Alt Order #:	27059687
	Product Desc:	Candidate
	Estimate:	7418
	Flight Dates:	09/04/20 - 09/14/20
	Original Date / Rev:	09/10/20 / 09/10/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Strategic Media Services
	Buying Contact:	
	Billing Contact:	
		1911 North Fort Myer Drive
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	POL/Roger Marshall/US Senate/KS/Re
	Demographic:	A25-54
	Product Codes:	PL11
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN13871/SP2622/AL1146
Unit Code:	General
Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/07/20	09/13/20	73	\$16,640.00	\$14,144.00
09/14/20	09/20/20	2	\$1,700.00	\$1,445.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	75	\$18,340.00	\$15,589.00	0.00
Totals	75	\$18,340.00	\$15,589.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/07/20	09/10/20	KSN Today 2	CM	6-7am	2222---	:30	8	\$100.00	P5	0.00	NM	8	\$800.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	2222---			8		\$100.00		0.00				
2	Multi	09/07/20	09/10/20	Today Show 7-8am	CM	7-8am	2222---	:30	8	\$175.00	P5	0.00	NM	8	\$1,400.00
Channels : KSNK,KSNG,KSNT,KSNN															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	2222---			8		\$175.00		0.00				
3	Multi	09/07/20	09/10/20	Today Show 8-9am	CM	8-9am	2222---	:30	8	\$135.00	P5	0.00	NM	8	\$1,080.00
Channels : KSNK,KSNG,KSNT,KSNN															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	2222---			8		\$135.00		0.00				
4	Multi	09/07/20	09/10/20	M-F 9-10a	CM	9-10a	1111---	:30	4	\$170.00	P4	0.00	NM	4	\$680.00
Channels : KSNK,KSNG,KSNT,KSNN															
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/07/20	09/13/20	1111---			4		\$170.00		0.00				
5	Multi	09/08/20	09/10/20	Good Day Kansas	CM	1230p-1p	-111---	:30	3	\$70.00	P5	0.00	NM	3	\$210.00
Channels : KSNK,KSNG,KSNT,KSNN															

Wichita KS KSNW

Order / Rev: A2659371
Alt Order #: 27059687
Flight Dates: 09/04/20 - 09/14/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7418

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	1222---			7		\$140.00	0.00					
14	Multi	09/10/20	09/10/20	KSN Today 1	CM	5-6am	---1---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		KSN Today 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$100.00	0.00					
15	Multi	09/10/20	09/10/20	KSN News	CM	12n-1pm	---1---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$200.00	0.00					
16	Multi	09/10/20	09/10/20	Today Show III	CM	11am-12n	---1---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		Today Show 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$170.00	0.00					
17	Multi	09/10/20	09/10/20	NFL Kickoff	CM	NFL Kickoff	---1---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		NFL Kickoff													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	---1---			1		\$800.00	0.00					
N18	Multi	09/13/20	09/13/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		Stanley Cup Playoffs (2:00 PM-5:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/07/20	09/13/20	-----S			1		\$125.00	0.00					
N19	Multi	09/14/20	09/14/20	KSN News at Five	CM	5-530pm	1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	1-----			1		\$500.00	0.00					
N20	Multi	09/14/20	09/14/20	Mon Prime Other 1	CM	7-9p	1-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
		Channels : KSNC,KSNG,KSNL,KSNN													
		Mon Prime Other 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	1-----			1		\$1,200.00	0.00					
													Totals	75	\$18,340.00



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/10/2020 at 12:54 PM	Version: Highlighting Revision 2
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9919716	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$18,340.00
Total Spots: 75
Total CPP: \$0.00
Total GRP:
Traffic #: A2659371

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/15															Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15							
REV- 1	F,M-Th 6a-7a		Kansas Today 3	\$100.00	0	30	0	0	0	2	2	2	2	0 0	0 0	0 0	0 0	0 0		8	\$800.00	\$0.00	0.0		
REV- 2	F,M-Th 7a-8a		Today Show (7-8am)	\$175.00	0	30	0	0	0	2	2	2	2	0 0	0 0	0 0	0 0	0 0		8	\$1,400.00	\$0.00	0.0		
REV- 3	F,M-Th 8a-9a		Today Show (8-9am)	\$135.00	0	30	0	0	0	2	2	2	2	0 0	0 0	0 0	0 0	0 0		8	\$1,080.00	\$0.00	0.0		
REV- 4	Sa 6a-8a		Kansas Today Weekend	\$50.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 5	Sa 8a-9:30a		Saturday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 6	Su 8a-9a		Sunday Today Show	\$50.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 7	Su 9a-10a		Meet The Press	\$100.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 8	Su 10:30a-11a		KC End Zone	\$50.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 9	F,M-Th 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	0	0	0	1	1	1	1	0 0	0 0	0 0	0 0	0 0		4	\$680.00	\$0.00	0.0		
REV- 10	F,M-Th 12:30p-1p		Good Day Kansas	\$70.00	0	30	0	0	0	0	1	1	1	0 0	0 0	0 0	0 0	0 0		3	\$210.00	\$0.00	0.0		
REV- 11	F,M-Th 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	0	0	0	0	2	2	2	0 0	0 0	0 0	0 0	0 0		6	\$1,020.00	\$0.00	0.0		
REV- 12	F,M-Th 4p-4:30p		Jeopardy B	\$300.00	0	30	0	0	0	0	1	1	1	0 0	0 0	0 0	0 0	0 0		3	\$900.00	\$0.00	0.0		
REV- 13	F,M-Th 4:30p-5p		Jeopardy	\$400.00	0	30	0	0	0	0	2	2	2	0 0	0 0	0 0	0 0	0 0		6	\$2,400.00	\$0.00	0.0		
REV- 14	Sa 5p-5:30p		Jeopardy	\$85.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 15	F,M-Th 5p-5:30p		KSN News	\$175.00	0	30	0	0	0	1	1	1	1	0 0	0 0	0 0	0 0	0 0		4	\$700.00	\$0.00	0.0		
REV- 16	F,M-Th 6p-6:30p		KSN News	\$225.00	0	30	0	0	0	1	1	1	1 0	0 0	0 0	0 0	0 0	0 0		3	\$675.00	\$0.00	0.0		
REV- 17	Sa 6p-6:30p		KSN News	\$130.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 18	Su 5p-5:30p		KSN News	\$100.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		
REV- 19	F,M-Th 6:30p-7p		Wheel of Fortune	\$800.00	0	30	0	0	0	1	1	2	2 0	0 0	0 0	0 0	0 0	0 0		4	\$3,200.00	\$0.00	0.0		
REV- 20	Sa 6:30p-7p		Wheel of Fortune	\$150.00	0	30	0	0	0	0	0	0	0	0 0	0 0	0 0	0 0	0 0		0	\$0.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/10/2020 at 12:54 PM	Version: Highlighting Revision 2
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9919716	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,340.00
		Total Spots: 75
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2659371

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/15														Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6	9/7	9/8	9/9	9/10	9/11	9/12	9/13	9/14	9/15						
REV- 21	F,M-Th 10p-10:35p		KSN News	\$300.00	0	30	0	0	0	1	1	1	1	0▯0	0▯0	0▯0	0▯0	0▯0		4	\$1,200.00	\$0.00	0.0	
REV- 22	Sa 10p-10:30p		KSN News	\$175.00	0	30	0	0	0	0	0	0	0	0▯0	0▯0	0▯0	0▯0	0▯0		0	\$0.00	\$0.00	0.0	
REV- 23	Su 10p-10:30p		KSN News	\$225.00	0	30	0	0	0	0	0	0	0	0▯0	0▯0	0▯0	0▯0	0▯0		0	\$0.00	\$0.00	0.0	
REV- 24	F,M-Th 10:35p-11:37p		Tonight Show-NBC	\$140.00	0	30	0	0	0	1	2	2	2	0▯0	0▯0	0▯0	0▯0	0▯0		7	\$980.00	\$0.00	0.0	
REV- 25	M 8p-9p		The Wall Mon 9e/8c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0▯0	0▯0	0▯0	0▯0	0▯0		0	\$0.00	\$0.00	0.0	
REV- 26	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	0	30	0	0	0	0	0	0	0	0▯0	0▯0	0▯0	0▯0	0▯0		0	\$0.00	\$0.00	0.0	
REV- 27	W 7p-8p		America's Got Talent Wed 8e/7c-NBC	\$400.00	0	30	0	0	0	0	0	0	0	0▯0	0▯0	0▯0	0▯0	0▯0		0	\$0.00	\$0.00	0.0	
REV- 28	Th 5a-6a		NEWS	\$100.00	0.0	30	0	0	0	0	0	0	1	0▯0	0▯0	0▯0	0▯0	0▯0		1	\$100.00	\$0.00	0.0	
REV- 29	Th 12n-12:30p		NEWS	\$200.00	0.0	30	0	0	0	0	0	0	1	0▯0	0▯0	0▯0	0▯0	0▯0		1	\$200.00	\$0.00	0.0	
REV- 30	Th 11a-12n		TODAY SHOW	\$170.00	0.0	30	0	0	0	0	0	0	1	0▯0	0▯0	0▯0	0▯0	0▯0		1	\$170.00	\$0.00	0.0	
REV- 31	Th 6p-7:15p		KICK OFF PREGAME	\$800.00	0.0	30	0	0	0	0	0	0	1	0▯0	0▯0	0▯0	0▯0	0▯0		1	\$800.00	\$0.00	0.0	
REV+ 32	Su 2p-5p		NHL Playoffs	\$125.00	0.0	30	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯1	0▯0		0▯0	1	\$125.00	\$0.00	0.0
REV+ 33	M 5p-5:30p		News	\$500.00	0.0	30	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯1		0▯0	1	\$500.00	\$0.00	0.0
REV+ 34	M 7p-9p		Amer Ninja	\$1,200.00	0.0	30	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯0	0▯1		0▯0	1	\$1,200.00	\$0.00	0.0
TOTALS:							0	0	0	12	19	20	21	0	0	1	2	0	75	\$18,340.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 27059687	Changes as of: 9/10/2020 at 12:54 PM	Version: Highlighting Revision 2
CPE: 560/646/7418	Flight: 9/4/20 - 9/15/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
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SUITE 400	Agency Order #: 9919716	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,340.00
		Total Spots: 75
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2659371

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/08/20 3:39 PM	Lori Sanderson	PLEASE ACCEPT MG'S DUE TO GOLF ON 9/7. THANKS, LS
09/04/20 11:46 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$18,340
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	75	\$18,340.00	N/A	0.0
Total	100%	75	\$18,340.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	75	\$18,340.00
Total	75	\$18,340.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/10/20 12:54 PM	KELLY JOHNS	Revised			\$0	\$18,340.00	Changes: Origflight End to 9/10/20, Flight End from 9/10/20 to 9/15/20. 34 buylines added or modified.
Makegood 1	9/8/20 3:39 PM	Lori Sanderson	Confirmed	4	4	\$0	\$18,340.00	Changes: 7 buylines added or modified.
Queued for Electronic Contracting	9/4/20 12:50 PM					\$0	\$0	
Queued for Electronic Contracting	9/4/20 12:42 PM					\$0	\$0	
Revision	9/4/20 12:39 PM	KELLY JOHNS	Confirmed		43	\$0	\$18,340.00	Changes: Origuser Entered Dollars to \$18,340.00, User Entered \$ from \$0.00 to \$18,340.00, Demo Meta to [R16], Total Spots from 118 to 75. 27 buylines added or modified.
New	9/4/20 10:52 AM	KELLY JOHNS	Confirmed	118		\$18,340.00	\$18,340.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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